

Owners: Adam Welch & Chet Welch	<b>PERRYSBURG MESSENGER</b>	<b>ROSSFORD RECORD</b>	<b>POINT AND SHORELAND</b>	<b>HOLLAND-SPRINGFIELD</b>
Day of the Week Published	Wednesday	Thursday	Tuesday	Tuesday
Dealines: <b>Classified Retail/News</b>	Monday, 12 noon Monday, 12 noon	Monday, 12 noon Tuesday, 10 a.m.	Wednesday, 12 noon Wednesday, 12 noon	Wednesday, 12 noon Wednesday, 12 noon
Circulation	4,000	1,200	5,200	5,000
Retail Advertising Rate Per Column Inch	\$9.50/column inch Pburg \$13.50/column inch Pburg/Ross	\$6.35/column inch Rossford \$13.50/column inch Pburg/Ross	\$9.50/column inch	\$9.50/column inch
Retail Advertising Multiple Papers	PMJ/RRJ \$13.50 HSJ/RRJ \$13.50 PSJ/RRJ \$13.50	PMJ/HSJ \$16.15 PMJ/PSJ \$16.15 HSJ/PSJ \$16.15	SPECIAL: 3 OR MORE PAPERS \$21/column inch (regularly \$28.50)	
Classified Rates	<b>\$5.50 FIRST 10 WORDS; 30¢ EACH ADDITIONAL WORD</b>			
Area Business Guide (Prepayment required)	\$20 per week Minimum 13 weeks	\$20 per week Minimum 13 weeks	\$20 per week Minimum 13 weeks	\$20 per week Minimum 13 weeks
Addresses	130 Louisiana Avenue P.O. Box 267 Perrysburg, OH 43552	215 Osborne Street, Rossford P.O. Box 267 Perrysburg, OH 43552	2930 131st (Friendship Center) P.O. Box 267 Perrysburg, OH 43552	130 Louisiana Avenue P.O. Box 267 Perrysburg, OH 43552
Phone	419-874-4491	419-874-4491	419-874-4491	419-874-4491
Editor	Kate Oatis	Beth Church	Deb Brungard	Jane Maiolo
Subscription Rates	\$28 Wood County \$32 Out of County \$35 Out of State	\$23 Wood County \$26 Out of County \$28 Out of State	\$20 Toledo, Ohio	\$25 Toledo, Ohio
One-eighth Page Quarter Page Half Page Full Page	24 Col. In.....\$228 48 Col. In.....\$456 96.75 Col. In.....\$919 193.5 Col. In.....\$1,838	24 Col. In.....\$152 48 Col. In.....\$304 96.75 Col. In.....\$614 193.5 Col. In.....\$1,229	11.25 Col. In.....\$107 22.5 Col. In.....\$215 45 Col. In.....\$427.50 90 Col. In.....\$855	11.25 Col. In.....\$107 22.5 Col. In.....\$215 45 Col. In.....\$427.50 90 Col. In.....\$855
Inserts	PMJ/RRJ/PSJ starting at \$60 per thousand HSJ starting at \$65 per thousand (Must be 8.5" x 11" or smaller. Multiple page inserts will be quoted based on weight and size)			
Church Page	\$4 for the first 2 inches. Each additional inch \$1.50. Additional papers 1/2 price.			
Card of Thanks	Half off regular column inch rate			